

**63rd Annual
Germantown Charity Horse
Show
June 7-11, 2011**



**Sponsorship Proposal
benefitting
The Exchange Club Family
Center**



GERMANTOWN CHARITY HORSE SHOW, INC.

Post Office Box 38102, Germantown, Tennessee 38183

2011 MAJOR SPONSOR

- _____ \$25,000 *Platinum Sponsorship*
- _____ \$10,000 *Gold Sponsorship*
- _____ \$ 5,000 *Silver Sponsorship*
- _____ \$ 2,500 *Bronze Sponsorship*

- _____ **Contact me about box seats.**
- _____ **Stall Dedication.....** \$1,000.00
- _____ **Brick Dedication** \$100.00

Class or Division Preference _____

In order for your name to be listed in the Horse Show Program, a signed copy of this form must be in the Horse Show office prior to Friday, May 13, 2011

(Be sure to provide all updated add/ camera-ready artwork if sponsorship level applies.)

Donor/business _____

Address _____

City and State _____ **Zip** _____

Phone _____ **Contact** _____

Authorized Signature _____

Amount Received \$ _____ **Date Received** _____

Solicitor/# _____ **Date** _____

**Please make checks payable to Germantown Charity Horse Show, Inc.
Thank you for your Support!**



CLASS SPONSORSHIP

Class sponsorship at the Germantown Charity Horse Show will entitle you/your organization to:

- ◆ Print identification in the comprehensive program sold for the five (5) day event.
- ◆ Acknowledgement in bold in the show program with the class listing section of each day's events.
- ◆ Public address system announcements at periodic intervals based on sponsorship level.
- ◆ Association to the specific class among participants attending from across the nation.
- ◆ Promotion to the membership of the Germantown Charity Horse Show Committee via monthly meetings/website listings/Facebook postings.

MAJOR SPONSORSHIP

Major sponsorship of the Germantown Charity Horse Show will receive in addition to the above-mentioned benefits the following:

- ◆ Media promotion coverage prior to show and during show including with GCHS face book, GCHS website, live TV and radio spots as scheduled.
- ◆ Print media coverage in local newspapers, national trade publications, organizational newsletters, horse show media kits, and posters and flyers.
- ◆ Promotional presentations by the show queen to local clubs and organizations such as the Lions, Rotary and Civic clubs, luncheons and mini expos.
- ◆ One full page black and white ad in the event program.(sponsor provides ad)
- ◆ Opportunity for Sponsor representatives to make award presentation during show.
- ◆ One display banner provided by the sponsor to be hung in the main arena for the five day event.



MAJOR SPONSOR BENEFITS

(Sponsorship benefits are non-cumulative and minimum per level subject to modification based upon specific needs of the sponsor and special events within the charity event.)

\$25, 000 PLATINUM SPONSORSHIP

Includes

- ◆ Title Sponsorship of Featured show event
- ◆ One VIP Box with 8 seats for each day of the 5-day event.
- ◆ 100 General Admission Tickets for Promotional Use.
 - ❖ Sponsor's name on box as requested.
 - ❖ Sponsor's name on box location listed in the event program.
- ◆ Two VIP Parking Passes
- ◆ 8 Royal Ball Tickets- March TBA; Woodland Hills.
- ◆ Publicity-
 - ◆ Multiple Class Sponsorship Listing & Ring Announcement
 - ◆ Multiple prominent displays of Sponsor Banner hung in Main Arena and on grounds. Banner provided by Sponsor.
 - ◆ Full-Page Ad in the Event Program – Sponsor provides camera ready



\$10,000 GOLD SPONSORSHIP

Includes

- ◆ One VIP Box with 8 seats for each day of the 5-day event.
 - ❖ Sponsor's name on box as requested.
 - ❖ Sponsor's name and box location listed in the event program.
- ◆ 100 General Admission Tickets for Promotional Use.
- ◆ Two VIP Parking Pass
- ◆ 4 Royal Ball Tickets- March TBA; Woodland Hills
- ◆ Multiple Class Sponsorship Listings & Ring Announcements
- ◆ Multiple prominent displays of Sponsor Banner hung in Main Arena/ on grounds. Banner provided by sponsor.
- ◆ Half-page Ad in the Event Program – camera ready art provided by Sponsor

\$5,000 SILVER SPONSORSHIP

Includes

- ◆ One VIP Box with 8 seats for the 5-day event
 - ❖ Sponsor's name on the box as requested.
 - ❖ Sponsor's name and box location listed in the event program.
- ◆ 50 General admission tickets for promotional Use.
- ◆ Quarter-page Ad in the Event Program – Sponsor provides camera ready.
- ◆ Class Sponsorship Listing & Ring Announcement based on donation level
- ◆ A prominent display of Sponsor Banner hung by event officials in Main Arena. Banner provided by Sponsor.



\$2,500 BRONZE SPONSORSHIP

Includes

- ◆ Prominent Program Listings based on donation level
- ◆ Class Sponsorship Listings & Ring Announcements
- ◆ 30 General Admission Tickets for Promotional use



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2011 Class Sponsor \$1,500 \$1,000 \$750.00 \$500.00 \$400.00
 \$300.00 \$200.00

Champion Trophy Donor..... \$100.00
 Champion Cooler..... \$100.00
 Trophy Donor..... \$ 50.00
 Other..... \$ _____

Contact me about box seats.

Stall Dedication..... \$1000.00

Brick Dedication \$100.00

TOTAL..... \$ _____

Class or Division Preference _____

**In order for your name to be listed in the Horse Show Program, a signed copy of
this form must be in the Horse Show office by
Friday, May 13, 2011**

(Include all updated camera-ready artwork if needed for printing)

Donor _____

Address _____

City and State _____ Zip _____

Phone _____ Contact _____

Authorized Signature _____

Amount Received \$ _____ Date Received _____

Solicitor _____ Date _____

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Thank you for Your Support!**